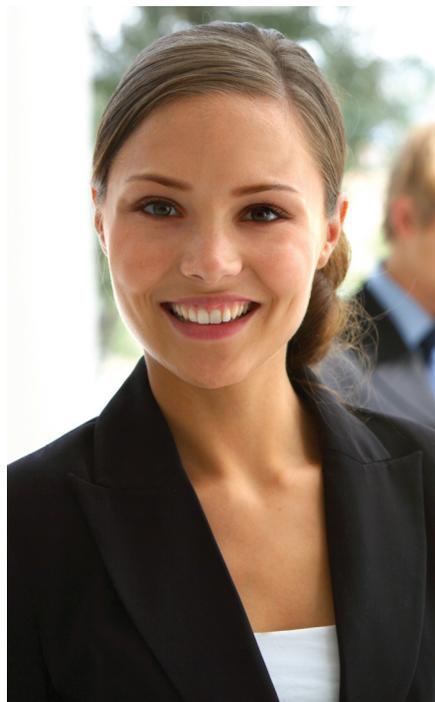


Take control of your career development



berkoffdesign.co.uk/springboard



Sign up for a
Springboard
programme
specifically
targeted at
women working
in security

- Are you a woman working in a security-related area?
 - Would you like a boost to your career?
 - Do you want to take more control?
 - Need some support on your next career move?
 - Are you dealing with difficult situations?
 - Do you want more confidence?
- yes? ...then the Springboard programme is for you.

Why Springboard is a must for your career & personal development

Introducing Springboard

Springboard is an award-winning career and personal development programme specially created to enable women to have greater influence in their own lives and achieve their full potential. It is tried and tested with over 230,000 women in over 30 countries as previous participants.

Who is it for?

Springboard is designed for women from all backgrounds, ages and stages of their lives. Our autumn programme will be specifically targeted at women working, or looking to work in security-related areas, such as guarding, police, physical security, community safety, close protection, security systems, risk and cyber security. This programme will provide:

- The opportunity to hear from senior women from the security sector on how they have achieved success.
- The chance to network and gain support from other women working in all aspects of security.
- An insight into the other types of roles open to you.
- Ideas and tools for career development.
- How to handle difficult conversations and people.

Results speak louder than words

There is an abundance of evaluation evidence on Springboard gathered from a wealth of organisations over many years. Here is a flavour of the results you can expect:

- 78% say they have taken on more responsibility
- 83% say they have a more positive attitude
- 79% of participants say they are better at managing change
- 80% say they have increased confidence and self-esteem

We are hosting a Springboard Programme for women in security at a cost of just £550 plus VAT for the complete programme. To be held at City of London Business Library, Aldermanbury London EC2V 7HH4.



Springboard

The Career Development Programme

Experienced Trainer with knowledge of the world of security

These programmes will be facilitated by Andrea Berkoff, who has been running Springboard programmes for more than 10 years. Andrea brings a broad understanding of the world of security and many years experience as a manager and trainer. A recent attendee said, *"Andrea delivered the course in a highly confident, knowledgeable and personable way."*

The programme consists of 5 simple ingredients:

1. A superb best-selling workbook, regularly updated and embracing the material for the whole programme
2. Four action-packed one-day workshops spread over three months
3. The provision of real, relevant and inspiring women role models from the world of security
4. The encouragement of effective networks within the group
5. A local support system to enable and sustain progress

What they say

Feedback from women who have attended previous programmes have been very positive. Here are just two...

Satia, a security area manager, said, *"Excellent programme that has inspired me to believe in myself and my abilities to achieve anything I want."*

Nicola, a security area manager, said, *"It opened my mind to new possibilities."*

4-Day Autumn Programme

- Workshop 16 September
- Workshop 13 October
- Workshop 9 November
- Workshop 27 November

BOOK TODAY For more info contact: Email: andrea@berkoffdesign.co.uk or Tel: 078 039 039 70